



**MaxPlus**  
Red Blood Cell  
Shipper  
— with —  
**Maxify**  
Technology

## Minimize shipping costs & maximize efficiency

Refrigerated (1°C to 10°C)

- Longest temperature hold time
- Optimized payload-to-size efficiency
- Seasonally-adjusted pack-out

Purpose-designed for blood-bank export of red blood cells, MaxPlus Red Blood Cell Shippers combine unprecedented thermal performance with space-optimizing design for sustainable and significant cost savings. They deliver reduced packaging and shipping costs, simplified validation, expedited handling, and consistent peace-of-mind.

- Pre-qualified for 48 hours (up to 200% higher than others)
- Safely reduce costs with longer shipping times
- Highest ratio of payload capacity to package size
- Ship more product in less space
- Technologically advanced materials
- High strength, low weight, long-lasting durability
- Precision-engineered and customized pack-outs for different payload classes and distribution stages

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### MaxifyTechnology

**MAXIFY proprietary materials technologies** are revolutionizing the shipping of temperature-sensitive biologics, enabling our leading-edge MAXQ no-bench-time packaging solutions to provide unmatched shipping and cost efficiencies, thermal performance, and TOTAL VALUE.

*“MaxPlus coolers are so precise and easy to use. We simply love them!”*

**Sheri Goertzen.**, Transfusion Service Supervisor, Valley Children’s Healthcare



# MaxPlus

## Red Blood Cell Shipper

The technologically advanced MaxPlus Red Blood Cell Shipper with MAXIFY technology is putting an end to weak cardboard boxes, thick and costly foam walls, messy ice bags, and labor-intensive pack-outs.

### Specifications



ECONOMICAL



EFFICIENT



SUSTAINABLE



USA-MADE

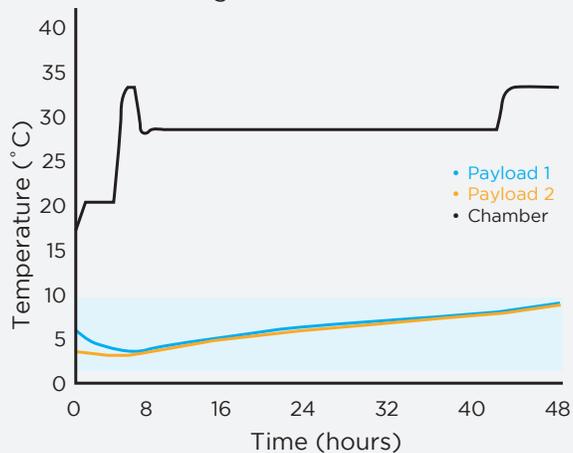
#### ADDITIONAL PRODUCT BENEFITS:

- Universal, no-bench-time, simple pack-out with instructions included
- Packs 3 to 25 RBC units
- Leak- and spill-proof with absorbent pads and poly bags
- Ergonomic & attractive design with strong handles for easy lifting
- Customer-specific branding available



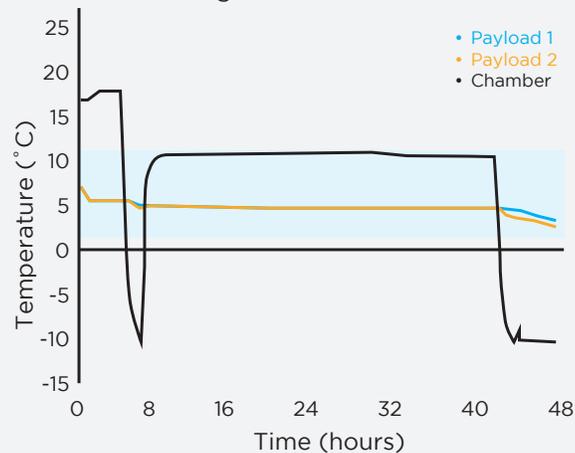
#### Example: E series, summer ambient data

Pack-out Configuration: RBC20M48-M5



#### Example: E series, winter ambient data

Pack-out Configuration: RBC20M48-M5



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Thermal Control  
Shipping Systems

 **MAXQ**  
Value In Motion™